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Marketing Idea (Paperback)

By Damrong Pinkoon

DAMRONG PINKOON COMPANY LIMITED, Thailand, 2014. Paperback. Book Condition: New. 180 x 120 mm. Language: N/A. Brand New Book. Marketing Idea is a book with lots of marketing ideas. Because marketing strategies can be different, it all depends on the products and the timing. This book will give you the full walk through on every marketing circumstance that might occur. Each brand has its own strategy which is different. Learn Marketing Strategies from short and easy story. This book contains short case study of Apple Inc, Sony, Samsung, Titanic, Jurassic Park, Nike, Pepsi, etc.



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