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India's Immortal Comic Books: Gods, Kings, and Other Heroes

By Karline McLain

Indiana University Press. Paperback. Book Condition: new. BRAND NEW, India's Immortal Comic Books: Gods, Kings, and Other Heroes, Karline McLain, Combining entertainment and education, India's most beloved comic book series, Amar Chitra Katha, or "Immortal Picture Stories," is also an important cultural institution that has helped define, for several generations of readers, what it means to be Hindu and Indian. Karline McLain worked in the ACK production offices and had many conversations with Anant Rai, founder and publisher, and with artists, writers, and readers about why the comics are so popular and what messages they convey. In this intriguing study, she explores the making of the comic books and the kinds of editorial and ideological choices that go into their production.



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